

GEDFEST COMMUNITY FOUNDATION

ANNUAL REPORT 2025

GEDFEST25



VISION

To realize a world without cancer through an annual, coast-to-coast community driven movement honoring the life and legacy of Gordon Edgar Downie and the music of The Tragically Hip while raising funds for local cancer charities and creating unforgettable moments to those who need it most

MESSAGE FROM THE BOARD

As 2025 comes to a close, the Board of Directors of the GEDfest Community Foundation is proud to reflect on a year marked by meaningful growth, deepened community connections, and significant impact.

This year represented an important milestone for GEDfest as we expanded into Regina, Saskatoon, and Winnipeg, bringing our celebration of music and community to six cities across Western Canada: Calgary, Edmonton, Kelowna, Regina, Saskatoon, and Winnipeg. Each city hosted its own The Tragically Hip tribute band, reinforcing the local spirit of each event while remaining united by a shared purpose — supporting cancer care close to home.

Together in 2025, GEDfest donated just over \$265,000 in support of local cancer charities, with 100% of proceeds in each city directed to local cancer care initiatives. This community-first model continues to be a cornerstone of our Foundation, ensuring that the impact of every event is felt where it matters most.

With the close of this year, GEDfest has now donated a cumulative \$732,000, uniting music lovers, volunteers, artists, sponsors, and partners in the fight against cancer. This achievement is a testament to the generosity, dedication, and belief of everyone who has supported GEDfest since its inception.

Throughout 2025, the Board remained committed to strong governance, responsible stewardship, and sustainable growth. As GEDfest continues to evolve, we are focused on preserving the values that define us — community, compassion, and the power of music to bring people together — while thoughtfully expanding our reach and impact.

On behalf of the Board of Directors, thank you to all who contributed to GEDfest in 2025. Your time, talent, and generosity have made an extraordinary difference, and we are deeply grateful to share this journey with you.

With gratitude,

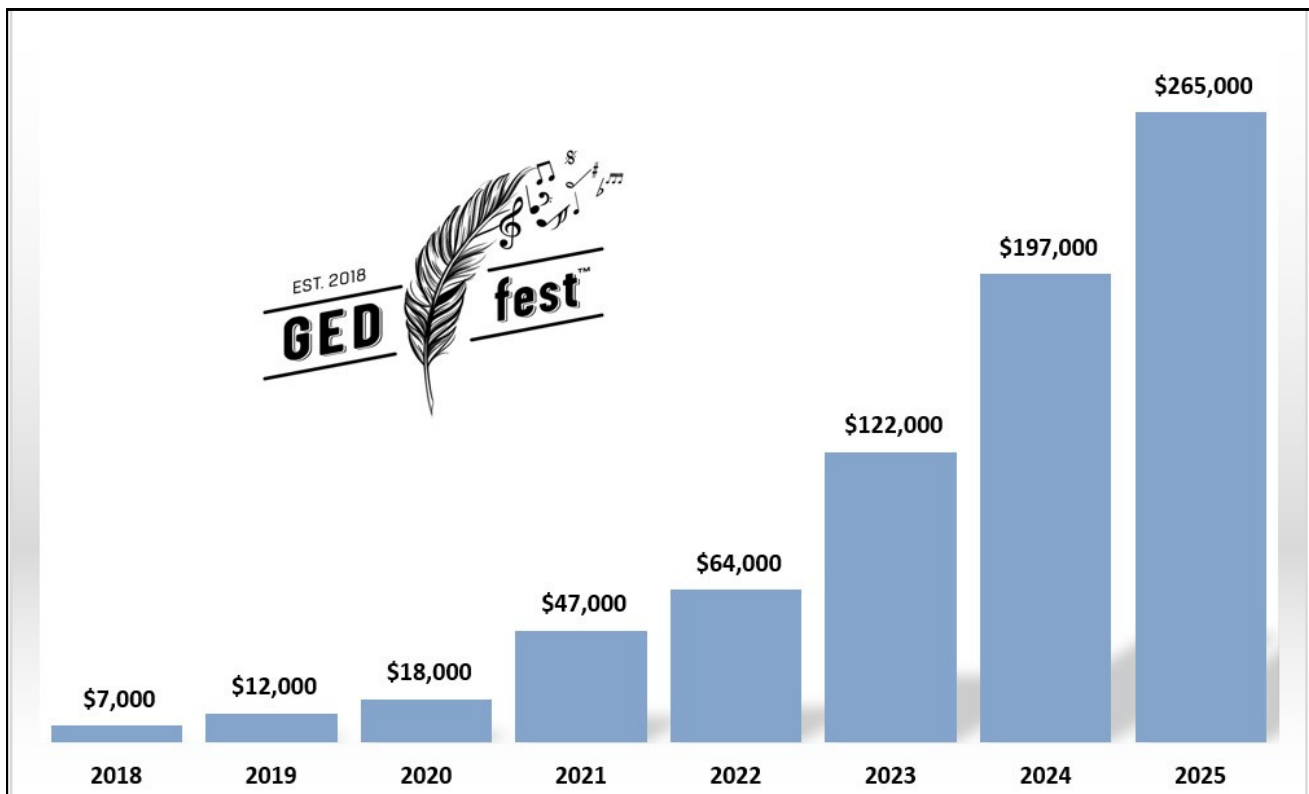
The GEDfest Community Foundation Board of Directors



MISSION

To honour the life and legacy of Gordon Edgar Downie and the music of The Tragically Hip while also giving back to the community through the power of live music and charity.

A LOOK INTO 8 YEARS OF IMPACT



For eight years, GEDfest has united communities through music to raise funds for cancer initiatives across Western Canada. As our impact continues to grow, we're proud to expand our reach across Canada—supporting more patients, families, and research in the fight against cancer.

BOARD OF DIRECTORS



Keith Dyck

Co-Founder
Chairman/President



Julie Johnson

Co-Founder
Vice Chair/Vice President



Jaime McNichol

Secretary Treasurer



Ian Martyn

Director at Large



Buddy Herold

Director at Large

CHAPTER HEADS

Neil Brown - Edmonton

Mark Shimmin - Kelowna

Harris Watson - Kelowna

Paul Guimond - Winnipeg

Curt Kalyn - Saskatoon

2025 HIGHLIGHTS

**\$264K
Donated**

6 Cities

**2,000+
Tickets Sold**



LOCAL IMPACT BY COMMUNITY

Alberta

GEDfest YYC

Alberta Cancer Foundation

\$134,024 donated

Supporting world-class cancer research, patient care, and treatment facilities across Alberta. This contribution helps ensure Albertans have access to advanced care, innovative therapies, and critical support services close to home.



Calgary Prostate Cancer Centre

\$44,674 donated

Dedicated to the diagnosis, treatment, and support of men facing prostate cancer, this funding directly supports specialized care and patient programs serving the Calgary community and beyond.



LOCAL IMPACT BY COMMUNITY

GEDfest YEG

Ben Stelter Foundation

\$17,250 donated

Inspired by courage and hope, the Ben Stelter Foundation supports children and families navigating pediatric cancer. GEDfest's contribution helps fund care, comfort, and meaningful experiences for young patients during an incredibly challenging journey.



British Columbia

GEDfestYLW

Kelowna General Hospital Foundation

\$28,761 donated

Supporting cancer care at Kelowna General Hospital, this contribution helps enhance treatment programs, patient services, and specialized equipment for individuals and families across the Okanagan region.



LOCAL IMPACT BY COMMUNITY

Saskatchewan

GEDfest YQR

\$15,744 donated

GEDfest YXE

\$2,828 donated

Saskatchewan Cancer Foundation *Breast Cancer Screening Campaign*

Supporting breast cancer screening initiatives across Saskatchewan, this contribution helps promote early detection, awareness, and improved health outcomes for women in communities throughout the province.



LOCAL IMPACT BY COMMUNITY

Manitoba

GEDfest YWG

\$21,582 donated

Never Alone Cancer Foundation

Focused on ensuring no one faces cancer alone, this funding supports patient advocacy, emotional support programs, and community-based care initiatives serving individuals and families across Manitoba.



Collective Impact

Across Calgary, Edmonton, Kelowna, Regina, Saskatoon, and Winnipeg, GEDfest donated nearly \$265,000 in 2025, with all proceeds directed to local and regional cancer care initiatives. These contributions reflect the strength of our volunteer-led model and the power of community-driven fundraising.

VOLUNTEERS

GEDfest is powered by people — people who give their time, their talent, and their support to create something truly meaningful.

Our Volunteers

At the heart of GEDfest is a dedicated group of volunteers who show up year after year with passion, energy, and an unwavering belief in our mission. From planning and logistics to event-day execution, our volunteers are the driving force behind every GEDfest event. Their time and spirit allows GEDfest to remain a volunteer-led organization and ensures that the maximum possible funds are directed toward local cancer care.



OUR SPONSORS

We extend our sincere thanks to our partners and sponsors whose support strengthens GEDfest and amplifies our impact. Their commitment enables us to grow sustainably, expand into new communities, and continue delivering meaningful events across Western Canada.

We are especially grateful to our 2025 sponsors:

Wellington-Altus Private Wealth

Evolved Wealth Advisors

ICM Asset Management

Their belief in GEDfest and our mission plays a vital role in helping us unite communities through music while supporting vital cancer care initiatives.

ICM

ASSET
MANAGEMENT



EVOLVED
WEALTH ADVISORS

Thank You

The Bilous Family
The Davies Family
Jeff Davison & Campaign Team
The Fehr Family
The Harris Family
Glen Hutton
Ashley Kalenchuk
Peter Keeshan
Derek Keturakis

Karen Long
Jeff Marks
Jesse Modz
Andrew Reed
Derek Sigurdson
The Smyth Family
Karen Sorensen
Rob Tisdale
Doug Young

OUR SPONSORS

ABERNOT
INVESTMENT MANAGEMENT

Accelerate

avisowealth

BMO



BRIDGEHOUSE
ASSET MANAGERS



Canoe
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Dynamic Funds
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EVOLVE
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FASKEN

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HAMILTON ETFs
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IMAGINE WIRELESS

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REIT

INVICO



LYSANDER FUNDS

MACKENZIE
Investments

Manulife

NATIONAL BANK

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PARTNERS

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PICTON MAHONEY
Asset Management

PIMCO

PULSE



RPIA

Russell Investments

Sun Life

Sagard

TEINE
ENERGY

TEKARRA
PROJECT SERVICES LTD.



FINANCIAL SUMMARY

Financial Summary

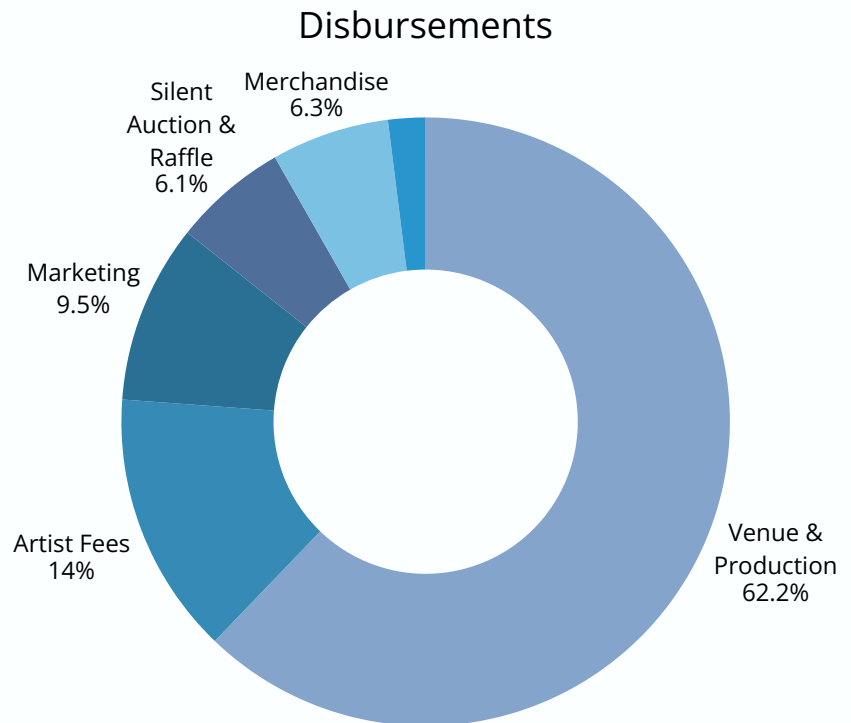
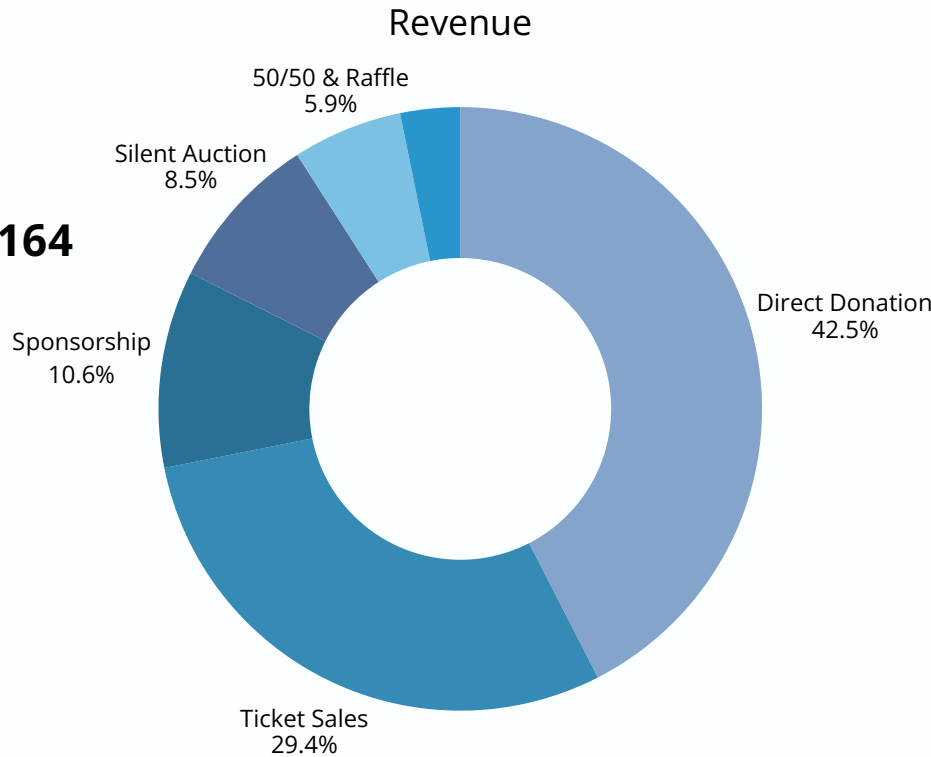
Total Funds Raised \$365,138

Total Expenses \$98,835

Net Proceeds Donated \$264,164

Over 70% of funds raised were directed to local and regional cancer care initiatives selected by GEDfest.

We are proud to operate with low overhead, made possible through generous in-kind donations, strong community partnerships, and the dedication of our volunteer team. This ensures that the majority of every dollar raised delivers meaningful impact where it matters most.



LOOKING AHEAD TO 2026

GEDfest 2026 plans are underway, and we are growing again!

Mark your calendars:

Saturday, October 17, 2026

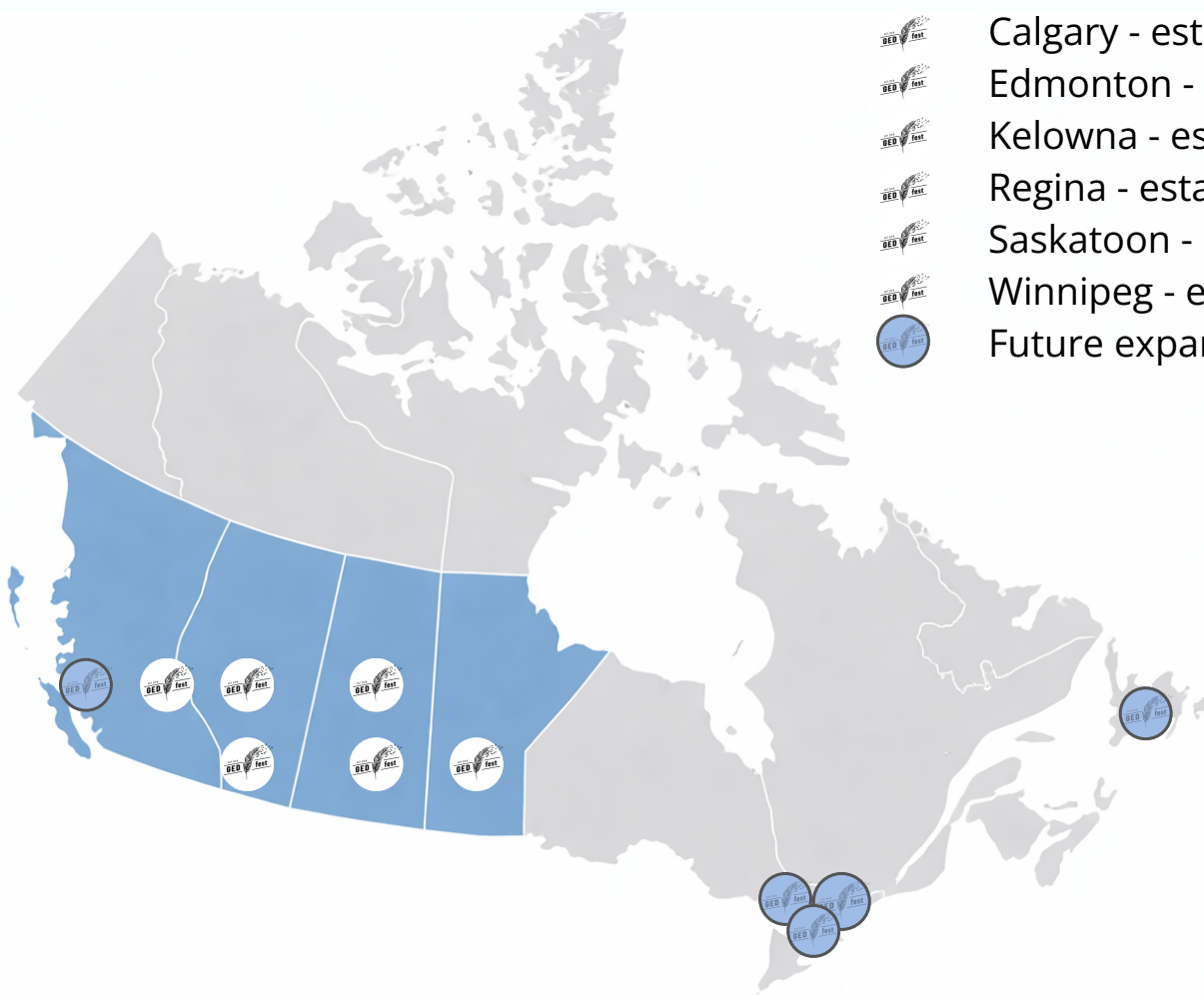
Calgary, Edmonton, Kelowna, Winnipeg, Saskatoon

Saturday, October 24, 2025

Regina

2026 Goals:

- Increase our community impact to raise \$500,000 to local cancer research and care
- Expand our reach with even more community partnerships
- Make GEDfest an even more unforgettable experience



GET INVOLVED

We are always looking for:

- Volunteers
- Sponsors
- Silent auction donors
- Music lovers with a passion for the cause
- Chapter Development



www.GEDfest.ca



403-992-4819



info@gedfest.ca



