GEDfest Community Foundation

Annual **Report** 2024

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www.GEDfest.ca
@GEDfest

Message from the Board

Dear GEDfest Community,
As we reflect on 2024, we are filled with gratitude, pride, and inspiration. This past year marked the seventh annual GEDfest — a celebration of music, community, and the enduring legacy of Gord Downie. Together, we came out in full force, raising just shy of $200,000 in support of the Alberta Cancer Foundation, Kelowna General Hospital and the Ben Stelter Foundation.
One of the most exciting highlights of the year was the expansion of GEDfest beyond Calgary. In 2024, we proudly launched two new chapters in Kelowna and Edmonton, bringing the spirit of GEDfest to even more communities and amplifying our collective impact.
From the unforgettable performances to the generosity of our donors and sponsors, the heart of this event remains rooted in purpose: to bring people together and give back in a meaningful way. Your support fuels that purpose.
Thank you to every volunteer, sponsor, donor, performer, and attendee. You are the reason GEDfest is more than a concert — it's a movement.
We can't wait to show you what's in store for 2025.

With gratitude,

The GEDfest Board

Board of Directors

Keith Dyck

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Chairman/President

Julie Johnson

Co-Founder
Vice Chair/Vice President

Jaime McNichol

Secretary Treasurer

Ian Martyn

Director at Large

Buddy Herold

Director at Large

Our Vision

GEDfest envisions a future where every city in Canada hosts its own GEDfest—bringing communities together through the music of The Tragically Hip tribute bands, all in support of local cancer-related charities. One stage, one cause, coast to coast.

Our Mission

GEDfest's mission is to honour the life and legacy of Gordon Edgar Downie and the music of The Tragically Hip, while also giving back to the community through the power of live music and charity.

Highlights from 2024

- **$161,000 donated to the Alberta Cancer Foundation** — our most successful year yet!
- **$25,000 donated to the KGH Foundation**
- **$11,000 donated to the Ben Stelter Foundation**
- **Three Cities, One Mission**: GEDfest expanded to Edmonton and Kelowna, bringing the total to three chapters united in the fight against cancer.
- **Over 1,500 Attendees** gathered across all events to celebrate the music of The Tragically Hip and support a cause that touches us all.
- **Sold-Out Events in Calgary and Kelowna** — a true testament to the passion of our community.
- **50+ Silent Auction Items**, including local art, experiences, and one-of-a-kind packages, raising critical funds for cancer care.
- **60+ Volunteers** poured in time and heart to make each event seamless and unforgettable.

“This is what music can build.”

At GEDfest, every song we play and every dollar we raise brings us closer to a world with better treatments, brighter futures, and stronger communities. Here's what your support made possible in 2024.

Our Impact

Alberta Cancer Foundation

- Advanced cutting-edge clinical trials and expanded treatment options.
- Helped create compassionate care environments for patients and their families.
- Supported the development of the world-class Calgary Cancer Centre, one of the largest in North America.

Ben Stelter Foundation

- Created magical experiences for children facing cancer.
- Provided essential, non-covered medical equipment to families in need through the Ben Stelter Medical Equipment Program.
- Funded outcome-based research into better treatments and possible cures for glioblastoma and other pediatric cancers.

KGH Foundation

- Supported the Cancer Care Unit to enhance patient services for families in the Kelowna region
- Supported innovation in cancer diagnostics and treatment
- Invested in ongoing education and training for oncology staff — empowering care teams with the latest knowledge and techniques to deliver exceptional cancer care.

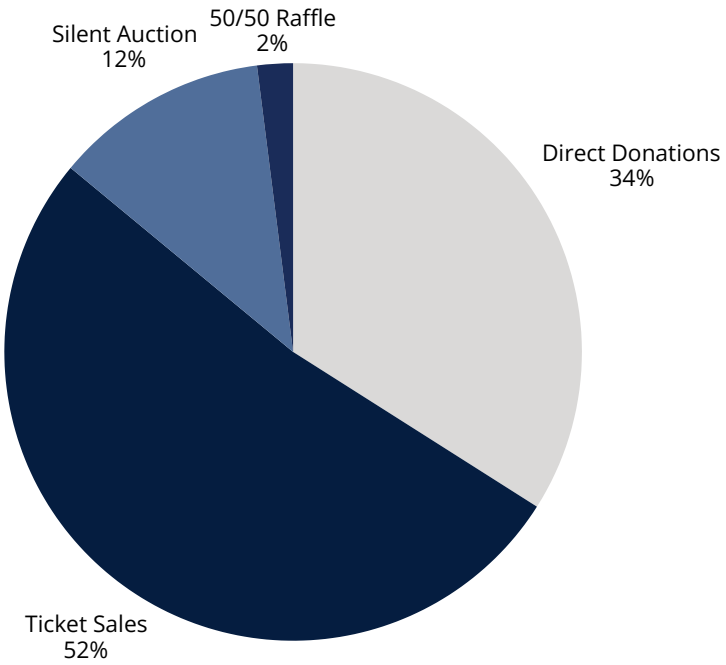
Alberta Cancer FOUNDATION

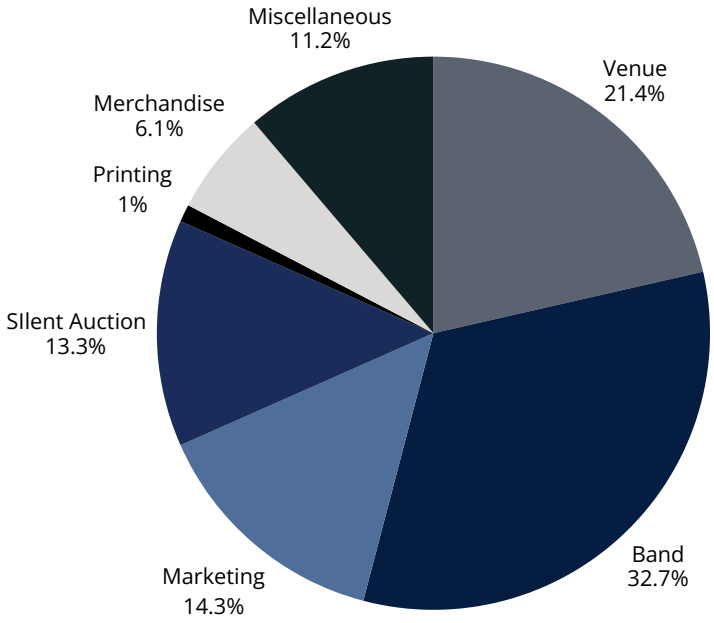
IN SUPPORT OF BEN STELTER FOUNDATION

KGHFOUNDATION

Financial Summary

We believe in transparency and celebrating every dollar raised. Here's how your support helped make a difference in 2024:





Financial Summary

Total Revenue $229,014

Total Expenses $ 32,010

Net Proceeds Donated $197,005

Over 85% of funds raised went directly to the Alberta Cancer Foundation, Ben Stelter Foundation and the KGH Foundation, supporting vital cancer research and patient care initiatives.

We are proud to operate with low overhead thanks to generous in-kind donations, community support, and our incredible volunteer crew.

Volunteers

GEDfest simply wouldn't be possible without the energy, heart, and hustle of our amazing volunteers. From ticket sales to silent auction coordination, stage setup to social media — they do it all.

2024 by the Numbers:

- **60+** volunteers across 3 cities
- Over **1,000** combined volunteer hours
- Countless laughs, memories, and moments that make GEDfest what it is

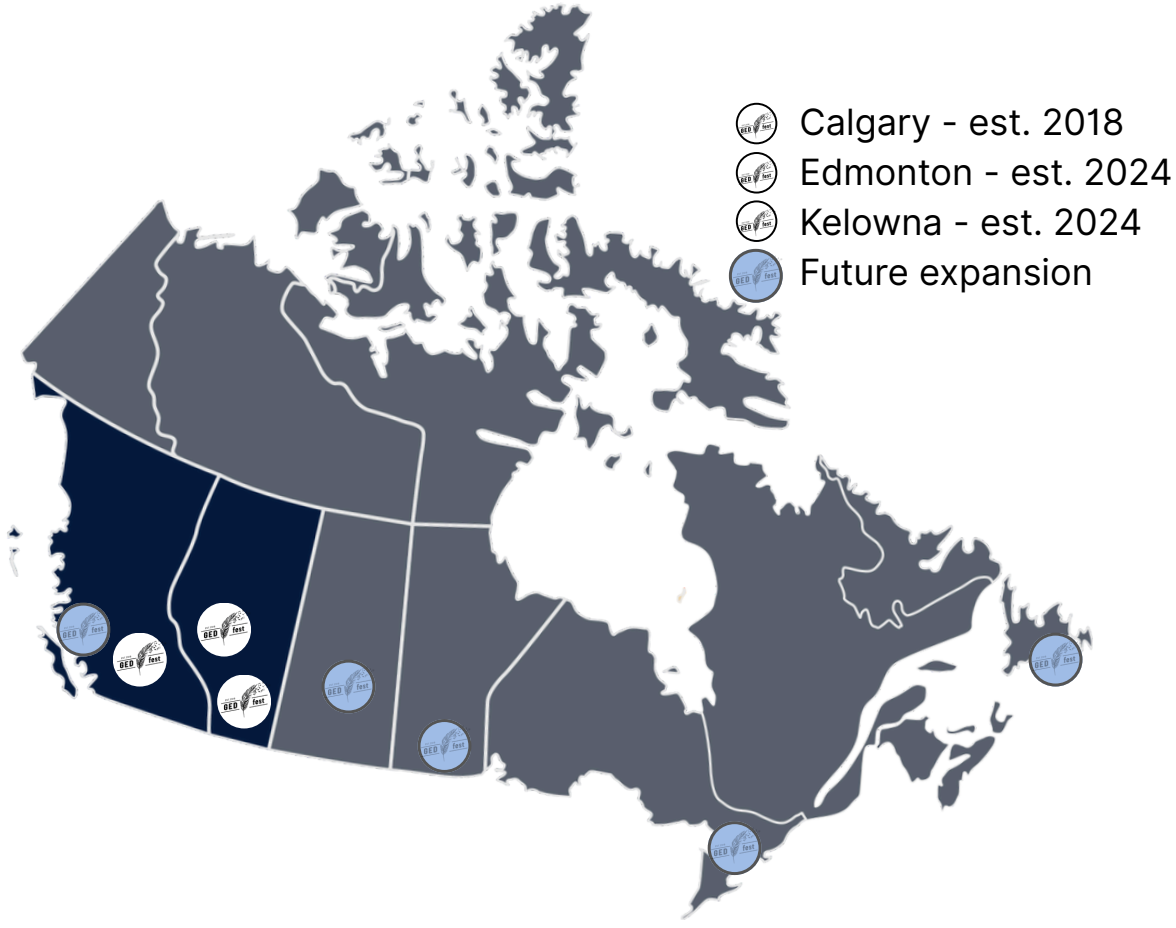
Looking Ahead to 2025

We’re already planning for GEDfest 2025, and it’s going to be bigger than ever! Mark your calendars:

🗓️ **Saturday, October 18, 2025**
Calgary, Edmonton, Kelowna
🗓️ **Saturday, October 25, 2025**
Winnipeg

Next year’s goals:

- Increase our community impact to raise $350,000 for local cancer research and care
- Expand our reach with even more community partnerships
- Continue growing the Trickle Down, Hipnautical and The Hip Replacements band fanbase and shows
- Make GEDfest an even more unforgettable experience



Want to Get Involved?

We're always looking for:

- Volunteers
- Sponsors
- Silent auction donors
- Music lovers with a passion for the cause
- Chapter Development

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